

Men's Health Network Fax 202-543-2727

## PRESS RELEASE

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Dr. Paul Turek and Men's Health Network Announce Strategic Partnership to Benefit Men's Health

(WASHINGTON, DC / LOS ANGELES) June 13, 2014 - Men's Health Network (MHN), the nation's leading men's health advocacy and resource non-profit, today announced a strategic partnership with Dr. Paul Turek, president of the Society of Male Reproduction and Urology and an internationally-recognized innovator in men's health and fertility. The partnership was announced in conjunction with Men's Health Month, celebrated each June.

"In my clinical experience, men only pay attention to their health when in pain or their life is in danger. This has to change," said Dr. Turek, founder and director of The Turek Clinic in Los Angeles and San Francisco. "Men need credible knowledge and guidance--not just reams of information--which is why it's so important for providers to develop practical and understandable online and social media-based resources for patients. With our mutual goal of bringing a 'public face' to men's health in the US, I'm honored to partner with the nonprofit Men's Health Network."

"In our efforts to reach men, boys and their families where they live, work, play and pray, we have found social media and digital strategies to be an extremely effective channel," said Ana Fadich, vice president of Men's Health Network. "As a regular contributor to our Talking About Men's Health blog, this official partnership with Dr. Turek will allow MHN to continue to provide accurate information to men of all ages in an accessible format."

For more information about Men's Health Month, please visit www.menshealthmonth.org.

## **About Men's Health Network**

Men's Health Network (MHN) is a national non-profit organization whose mission is to reach men, boys, and their families where they live, work, play, and pray with health prevention messages and tools, screening programs, educational materials, advocacy opportunities, and patient navigation. MHN is the promoter of Men's Health Month and Men's Health Week in June. Men can learn more about their health through MHN's new online resource center, <a href="www.menshealthresourcecenter.com">www.menshealthresourcecenter.com</a>. Learn more about MHN at <a href="www.menshealthnetwork.org">www.menshealthnetwork.org</a> and follow us on Twitter @MensHlthNetwork and Facebook facebook.com/menshealthnetwork.

## About Paul Turek, MD, FACS, FRSM

Husband, father, and longboard surfer Dr. Paul Turek is the world's leading innovator in male reproductive health. Dr. Turek is founder and director of <a href="The Turek Clinic">The Turek Clinic</a>, based in Beverly Hills and San Francisco. The practices are "clinical homes for men," designed to provide state-of-the-art medical treatment to men across the globe. Dr. Turek is president of the Society of Male Reproduction and Urology (SMRU), and a recent recipient of a prestigious <a href="National Institutes of Health (NIH)">National Institutes of Health (NIH)</a> grant for research designed to help infertile men, such as cancer survivors, become fathers. Dr. Turek has published some of the highest success rates worldwide for <a href="yesectomy reversals">yesectomy reversals</a> and invented sperm mapping, an alternative to micro-dissection procedures. In addition to being one of the most popular doctors on Facebook, Dr. Turek blogs on a weekly basis about common medical issues, solutions and innovations. His blog is syndicated to Men's Health Network, among others, and he was recently featured in the New York Times.

## **About The Turek Clinic**

The Turek Clinic, founded in 2008, is a leading men's health practice specializing in male infertility, vasectomy, vasectomy reversal, varicocele repair and other minimally invasive procedures using innovative and leading-edge techniques with success rates that are among the highest in the world. Its director, Dr. Paul Turek, FACS, FRSM, is a recipient of a prestigious National Institutes of Health (NIH) grant for research designed to help infertile men to become fathers. For more information, visit TheTurekClinic.com. A complete biography of Dr. Turek is available on Wikipedia.

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