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MEDIA ALERT

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Celebrate Men's Health Month: Organized by Men's Health Network

Signed into law in 1994 by President Bill Clinton, Men's Health Week has been celebrated nationally for the past 20 years, and has been expanded to the entire month

(WASHINGTON, June 2, 2014) – Men's Health Network (MHN) is kicking off this June, Men's Health Month, with a call to encourage men, boys and their families to live healthier lives. Men's Health Month is celebrated by corporations, faith-based groups, fraternal organizations, and government agencies across the country.

What: Men's Health Month awareness events include health screenings, health fairs, media appearances, and other health education and outreach activities. There are a number of easy ways for individuals to raise awareness in their communities.

The following campaigns will be held during the month:

Men's Health Month Twitter Chat

On Wednesday, June 4, from 2:00 – 3:00 p.m. ET, MHN along with our partner HealthCentral and Dr. Paul Turek, will hold a Twitter chat on health screening and prevention focusing on men's health. Follow #HealthTipsChat throughout the hour to follow along and join the conversation.

Support Men's Health and #ShowUsYourBlue

To show support of Men's Health Month, MHN is inviting supporters to place a digital blue ribbon on their social media profiles. To add the ribbon, supporters can [click here](#) and follow the step-by-step directions.

When: The month-long celebration is highlighted by Men's Health Week, a special awareness period passed by congress and signed by President Clinton in 1994. Men's Health Week will be June 9-15, 2014, ending on Father's Day. Dozens of governors and mayors declare Men's Health Week in their states and cities: www.menshealthmonth.org/week/proclamation.html

Why: Thousands of men lose their lives each year to preventable health problems like diabetes, heart disease, and smoking-related deaths. Men's Health Month highlights these and other

preventable health problems and encourages early detection and treatment of disease among men, boys, and their families.

We face an often-overlooked health crisis in the US where, on average, men live 5 years less than their female counterparts. Moreover, women are 100 percent more likely than men to visit their doctor for annual examinations and preventive services.

About Men's Health Network

Men's Health Month and Men's Health Week are organized by [Men's Health Network](#) (MHN), a national non-profit organization that is committed to improving the health and wellness of men and their families with health prevention messages and tools, screening programs, educational materials, advocacy opportunities, and patient navigation. Learn more about MHN at www.menshealthnetwork.org and follow them on Twitter @MensHlthNetwork and facebook.com/menshealthnetwork

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