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MHN Partners with Janssen Biotech to Launch Show Your Stripes for Prostate Cancer Awareness Campaign

Program focuses on raising Prostate Cancer Awareness and Action in Support of America's Veterans and reinforces existing Education Efforts for Men at High Risk

Washington D.C.—Men's Health Network (MHN) is one of three groups collaborating with [Janssen Biotech, Inc.](#) on the [Show Your Stripes for Prostate Cancer Awareness](#) campaign. This educational initiative focuses on the importance of open dialogue about advanced prostate cancer among veterans, their families, friends and healthcare providers.

"As a veteran and prostate cancer survivor, I am passionate about helping other veterans become more aware about the impact of prostate cancer," said Artie Shelton, MD, a former U.S. Army physician and a veteran and a prostate cancer survivor. **"There is a critical need to reach all veterans with information and resources. Show Your Stripes for Prostate Cancer Awareness and its program partners have a variety of informational resources to help navigate this important topic."**

Prostate cancer is an important medical priority for America's veterans. Approximately one in six men will be diagnosed with prostate cancer during his lifetime. Prostate cancer is the second most common cancer next to skin cancer, and the second-leading cause of cancer-related death among American men. Most cases of prostate cancer, nearly two-thirds of them, occur in men over the age of 65 or approaching it, and nearly two-thirds of U.S. male veterans are in this age group.

"We are pleased to partner on the *Show Your Stripes for Prostate Cancer* initiative with Janssen Biotech, Inc.," said Scott Williams, MHN Senior Vice President. **"We are committed to better serving our veterans and their families, specifically on the issue of advanced prostate cancer. Through this campaign we hope to reach greater numbers of those suffering from advanced prostate cancer, and offer them resources, information and a source of direction and comfort in facing such a challenge."**

Show Your Stripes resources targeted to the needs of veterans, are available online at www.myprostatecancerroadmap.com and include a veteran-specific guide, information on advanced prostate cancer and a new public service announcement. Additionally, visitors to the site can take action in honor of veterans by selecting to have Janssen Biotech, Inc. make a donation on their behalf to one or more of three different advocacy organizations focused on prostate cancer and veteran support, including Men's Health Network.

[Men's Health Network](http://www.menshealthnetwork.org) (MHN) is a national non-profit organization whose mission is to reach men, boys, and their families where they live, work, play, and pray with health prevention messages and tools, screening programs, educational materials, advocacy opportunities, and patient navigation. Learn more about MHN at www.menshealthnetwork.org and follow them on Twitter @MensHlthNetwork.

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